**Johann Wolfgang Goethe University Frankfurt am Main**

**Title**

Seminar Paper/Bachelor Thesis/Master Thesis

Submitted to Prof. Dr. Kai Rannenberg
Chair of Business Administration,
especially Business Informatics,
Mobile Business and Multilateral Security,
Johann Wolfgang Goethe-Universität Frankfurt

By:

Matriculation No.:

Date:

Advisor:

Supervisor: Prof. Dr. Kai Rannenberg

**Abstract**

Please provide a short abstract of your work here.

# Table of contents

List of figures III

List of tables IV

Glossary of abbreviations V

1 Introduction 1

2 Theoretical chapter 1

2.1 Background that is necessary for chapter 4 1

2.1.1 Subchapter 1 1

2.1.2 Subchapter 2 1

2.2 Related Work 1

3 Methodology 1

4 Results 2

5 Conclusion 2

References I

Appendix II

Statutory declaration III

# List of figures

Figure 1: Maximum Margin Hyperplane 1

# List of tables

[Table 1: Distribution of samples among privacy categories 2](#_Toc37672934)

# Glossary of abbreviations

ENISA European Union Agency for Cybersecurity

GPRS General Packet Radio System

# Please only mention abbreviations that are not in the dictionary

# Introduction

The introduction should be 1-2 pages long. Start with an umbrella sentence. Continue with the problem description:

* Context of your paper (e.g. possibly development over time)
* Relevance of your topic
* Scope of your paper
* Research Question(s)

After that, give a short overview of the structure of your paper.

# Theoretical chapter

This chapter represents around 20-30% of the whole work. Only include what is really necessary to understand your work. (This is NOT your contribution)

## Background that is necessary for chapter 4

### Subchapter 1

Usually, you do not need more than three structural levels for a seminar paper.

### Subchapter 2

Always have at least two entries on the same structural level (like here “subchapter 1” and “subchapter 2”).

## Related Work

# Methodology

This chapter represents around 5-10% of the whole work. Please use the APA American Psychological Association or AMS (American Mathematical Society) style for citations. Be as precise as possible (i.e. where applicable reference to the specific page). Here is an example for a figure:



Figure 1: Maximum Margin Hyperplane (Lantz, 2015, p. 241)

Example for a table:

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Privacy Aspect** | **Total amount** | **A** | **B** | **C** | **Privacy Aspect** | **Total amount** | **A** | **B** | **C** |
| Data collection | 63 | 27 | 26 | 10 | User control | 32 | 15 | 17 | 0 |
| Children protection | 24 | 20 | 3 | 1 | App focused | 28 | 23 | 5 | 0 |
| Third party sharing | 36 | 7 | 24 | 5 | Purpose specification | 36 | 23 | 12 | 1 |
| Data protection | 26 | 5 | 20 | 1 | Policy changes | 27 | 7 | 6 | 14 |
| Data retention | 28 | 20 | 5 | 3 | Privacy breach notice | 2 | 1 | 1 | 0 |
| Third country sharing | 20 | 0 | 13 | 7 | Contact information | 27 | 13 | 13 | 1 |

Table 1: Distribution of samples among privacy categories (Try to avoid unnessesary lines if possible)

# Results

This is the most important part of your work, it should represent 40-50% of your work.

# Conclusion

This chapter represents around 10% of your work. The chapter should contain:

* Summary of your findings
* Conclusions
* Outlook
* If applicable recommendations for practice

# References

Lantz, B. (2015). *Machine Learning with R - Second Edition* (2nd ed.). Birmingham, Mumbai: Packt Publishing.

[Internal comment: This is an example for APA style]

# Appendix

# Statutory declaration

I herewith declare that I have composed the present paper myself and without the use of any other than the cited sources and aids. Sentences or parts of sentences quoted literally are marked as such; other references with regard to the statement and scope are indicated by full details of the publications concerned. The thesis in the same or similar form has not been submitted to any examination body and has not been published. This paper was not yet, even in part, used in another examination or as a course performance. Furthermore, I declare that the submitted written (bound) copies of the present paper and the version submitted on a data carrier are consistent with each other in contents.

Place, date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_