

Mobile Business II
SS 10
Assignment 3

***Regulation of mobile Tele-
communications***

Fachbereich
Wirtschaftswissenschaften

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Exercise 1 (Regulation of Telco): Provide a short definition (in your own words), of what regulation means for a mobile communication market.

Exercise 2 (Regulation of Telco): What are the types of market failures that make regulation necessary? Give a short description of their impacts on the market.

Exercise 3 (Regulation of Telco): Give an example for regulation in the (mobile) telecommunication market in the last (five) years (in any country).

- What was the scope of regulation?
- Which factors led to regulation in that case?
- Did the regulation have any impact on the mobile telecommunication market?

Exercise 4 (Regulation by Licensing): Ten years after the German UMTS license auction: What is the current market situation?

- Is 3G/UMTS successful? Why (not)?
- What are differences to the auction on wireless access (2010)?
- What is meant by “digital dividend” in this context?